

**Sources Sought & Request for Information**  
**FBO Posting**  
**15 December 2022**

**47QFHA22K0016 ((OUSD ASD – FE&T) Strategic Thinkers Program)**

**Project Title: Strategic Thinkers Program (STP) for the Office of the Under Secretary of Defense (OUSD), Assistant Secretary of Defense (ASD) for Force Education and Training (FE&T)**

**Overview:**

This Sources Sought Notice is for market research ONLY and shall not be construed as a solicitation or as a commitment by the General Services Administration to issue a follow-on solicitation. The purpose of this notice is to seek the availability, qualifications, and feedback of current business concerns that are interested and capable of performing the requirements as described below.

The anticipated NAICS Code is 611310 - Colleges, Universities, and Professional Schools which has a size standard of \$30.5M. Based on responses to this notice, the requirement may be set-aside for small business or procured through full and open competition. All Small Business Set-Aside categories will be considered.

**Instructions:**

- Response is due by email No Later Than: **Wednesday, 28 December 2022, 1100 (Central)** to [Robert.f.johnson@gsa.gov](mailto:Robert.f.johnson@gsa.gov), [Roxanne.moore@gsa.gov](mailto:Roxanne.moore@gsa.gov), and [Renee.faller@gsa.gov](mailto:Renee.faller@gsa.gov)
- Complete Attachment A below and include as an attachment in your email response.
- Title subject line of response email: 47QFHA22K0016 & Company Name
- Response format/length: Please submit responses in a MS Word or Adobe Acrobat PDF format and limit length to 10 pages

**Project Objective/Overview:**

The General Services Administration, Federal Acquisition Service, Assisted Acquisition Services Directorate (GSA/FAS/AAS), Region 6 in Kansas City, MO is seeking interest and feedback from Contractors that can support the Office of the Under Secretary of Defense, Assistant Secretary of Defense for Force Education and Training (OUSD (ASD-FE&T)) for the Strategic Thinkers Program (STP). Place of performance is Johns Hopkins University – School of Advanced International Studies, Washington DC.

**Contract Type and Period of Performance:**

Firm Fixed Price  
Base Year and two (2) Option Years

**Security Requirements:** Unclassified and up to Top Secret w/SCI

**Places of Performance:** Johns Hopkins University – School of Advanced International Studies, Washington D.C

**Background:**

The contractor shall provide all personnel, equipment, supplies, facilities, transportation, tools, materials, supervision, other items, and non-personal services necessary to deliver a master's degree granting program for Strategic Thinkers.

**Scope:**

The program is designed to develop cross-Service strategic thinkers who can operate in unknown environments, deal with unanticipated challenges, adapt non-military developments to security challenges, and seek innovative approaches in order to engage civilian and military leaders on the development and conduct of strategy/operations in the broader context of national policy objectives. Graduates of the STP will be able to synthesize information and ideas from a wide variety of sources, distinguishing between fact and opinion, to offer well-reasoned conclusions and advice to senior leaders.

Performance Work Statement (PWS): A draft PWS Summary is included with this posting.

**THIS IS NOT A REQUEST FOR TECHNICAL OR PRICE PROPOSALS**

**ATTACHMENT “A” QUESTIONNAIRE**

**\*\*\*\*\* To be completed by the Vendor\*\*\*\*\***

**47QFHA22K0016 OUSD – Strategic Thinkers Program**

**Project Title: OUSD - Strategic Thinkers Program**

**Please fill in the following table and answer the questions below. Response is due by email no later than Friday, 28 December 2022, 1200 (Central) to [Robert.f.johnson@gsa.gov](mailto:Robert.f.johnson@gsa.gov), [Roxanne.moore@gsa.gov](mailto:Roxanne.moore@gsa.gov), and [Renee.faller@gsa.gov](mailto:Renee.faller@gsa.gov).**

Company Name as listed in SAM	
Business Size for NAICS 611310 (Small or Other Than Small)	
Socioeconomic category (if any)	
Website URL	
UIE Number	
CAGE Code	
Single Point of Contact Name (name, mailing address, phone number and email address)	

**Please submit a capabilities statement and specifically address the following questions. All information provided is for our market research purposes only:**

- 1. Does your institution currently provide a master’s degree program or has your institution provided a master’s degree program in the past in support of the same or similar requirements in the attached draft PWS? Please provide the program title and course listing as well as if this program is offered in-person.**
  
- 2. If you offer a program similar to the requirements in the PWS, what are your admission requirements?**
  
- 3. Has your institution collaborated on a master’s degree program with any of the [DoD agencies](#)? If so, please provide details. List contract numbers and titles where applicable.**

- 4. What specific technical skills does your institution possess which ensure your capability to perform the PWS tasks? Provide a general overview of the program highlights and staff dedicated to this type of program.**
  
- 5. How long would it take to develop a master's degree program that meets the requirements of this PWS? Are there any regulations or approval processes that significantly impact this timeframe?**
  
- 6. Does your institution have the capacity to provide personnel with requested security clearance?**
  
- 7. Does your institution have the capability to host this program in person to include the Staff Rides and War Games?**
  
- 8. Please provide any comments, concerns, and/or suggestions (especially as related to the PWS) that would help GSA to improve the quality of any possible future solicitation related to this RFI? Comment on any additional information needed to be able to propose competitive solutions utilizing a fixed price contract.**
  
- 9. What questions would you have concerning the PWS if you were responding to an actual solicitation?**