



**DEFENSE LOGISTICS AGENCY  
DISTRIBUTION  
5430 MIFFLIN AVENUE  
NEW CUMBERLAND, PENNSYLVANIA 17070-5008**

**MEMORANDUM FOR RECORD**

**SUBJECT:** Sole Source (Brand Name) Justification  
Solicitation /Contract # SP3300-23-Q-0022

**REFERENCE:** Limited Source IAW FAR 8.405-6(a)(1)(i); Sole Source IAW FAR 13.106(b)(1); or Sole Source (Brand Name) IAW FAR 13.106(b)(1) & FAR 11.105

**1. Identification of the Agency and Contracting Activity**

DLA Distribution, DLA Distribution J7  
5430 Mifflin Ave, Suite 3102A  
New Cumberland, PA 17070-5008

**2. Describe the contract action, to include the dollar value and the type of justification**

This is a brand name action, that will utilize the procedures in FAR Parts 12/13 and will be awarded as a new firm fixed price and time and materials contract. The use of brand name is in the best interest of the agency concerned and represents the best value consistent with FAR 11.105. [REDACTED]

[REDACTED] The solicitation will be unrestricted.

Expected Number of quotes/offers: More than One (1)

**3. Description of the Supplies/Services**

DLA Distribution Albany GA (DDAG) requires a contractor to provide preventative and corrective maintenance on four Government owned Modula Vertical Lift Modules (VLMs). The period of performance is a base and two option years.

**4. Justification Rationale for Use of Sole Source (Brand Name)**

It is in the Governments best interest to solicit this requirement as brand name. The acquisition project specialist spoke with Modula, and potential third-party maintenance services providers are not authorized to carry out any maintenance services on Modula



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ASRS equipment. The parts, software, and firmware are proprietary and are only available to Modula-certified dealers/distributors.

**5. Market Research and Interested Sources**

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**6. Determination**

As a result of the above, the contracting officer has determined that it is in the Government's best interest to conduct this acquisition on a brand name basis, and that the order represents the best value, consistent with FAR 11.105.

Therefore, this requirement will be specified as a Sole Source (Brand Name)

**7. Other Supporting Facts**

N/A

**8. Fair and Reasonable**

A determination of price reasonableness will be made by the Contracting Officer at the time of award. The determination will be documented in a Price Reasonableness Memo.

**9. Certification, Review, and Approval**



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The following endorsements/approvals are to be provided for the Justification.

ROBINSON.CHRIS Digitally signed by  
TOPHER.L.139279 ROBINSON.CHRISTOPHER.L.13  
92799245  
9245 Date: 2023.01.10 14:07:40  
-05'00'

Reviewed and Approved by  
Contracting Officer