

**JUSTIFICATION FOR SOLE SOURCE PROCUREMENT (OPEN MARKET OR GSA)  
UNDER \$250,000**

Sole source acquisitions may be used on a limited basis and only when the Contracting Officer's Representative (COR)/Program Official has provided sufficient justification and the Contracting Officer has determined that the circumstances warrant such action. The content for a justification must contain detailed facts and rationale to justify the sole source acquisition. Soliciting from a single source must be done in accordance with FAR 13.106-1(b) or 8.405-6. At a minimum, the following information must be included:

**Identification of Program Office, Contracting Activity, and Proposed Requirement, Justification and Program Office Certification:****A. Program Office:**

Office of Science  
Office of Library Science  
1600 Clifton Road Bldg 19 1<sup>st</sup> Floor  
Centers for Disease Control and Prevention  
Atlanta, GA 30329-4018

**B. Contracting Activity:**

Centers for Disease Control and Prevention  
Office of Financial Resources  
Acquisition Branch 1

**C. Identification of Requirement:**

1. Nature of Action to be Approved by Contracting Officer:
  - a. Sole source acquisition of:
    - b. Procurement Request (PR) Number (if available): 000HCPPG-2023-73258
2. Proposed Vendor and Estimated Procurement Amount (if available):
  - a. Proposed Vendor: Politico LLC
  - b. Estimated Procurement Amount: \$
3. Is the requirement on GSA Schedule? ☐ Yes ☒ No

If yes, provide schedule number: [Click here to enter text.](#)

D. Justification:

1. The justification for this non-competitive action is: **(NOTE: Must select only ONE of the listed justifications for other than full and open competition and fully support the justification in the following paragraphs. Please delete this note prior to submitting the justification.)**
  - ☒ In accordance with FAR 13.106-1(b)(1), “only one source [is] reasonably available” which states that, “For purchases not exceeding the simplified acquisition threshold. (i) Contracting officers may solicit from one source if the contracting officer determines that the circumstances of the contract action deem only one source reasonably available (e.g., urgency, exclusive licensing agreements, brand-name or industrial mobilization). (ii) Where a single source is identified to provide a portion of a purchase because that portion of the purchase specifies a particular brand-name item, the documentation in paragraph (b)(1)(i) of this section only applies to the portion of the purchase requiring brand-name item. The documentation should state it is covering only the portion of the acquisition which is brand- name.”
    - ☐ Urgency
    - ☒ Exclusive licensing agreements/Proprietary data
    - ☐ Brand name required
    - ☐ Industrial mobilization
    - ☐ Other (e.g., compatibility, space issues, continuity, compatibility, etc.)
  - ☐ In accordance with FAR 8.405-6 “Limiting Sources” which states that, “the only circumstances that may justify the action are – (A) An urgent and compelling need exists, and following the procedures would result in unacceptable delays; (B) Only one source is capable of providing the supplies or services required at the level of quality required because the supplies or services are unique or highly specialized; or (C) In the interest of economy and efficiency, the new work is a logical follow-up to an original Federal Supply Schedule order provided that the original order was placed in accordance with the applicable Federal Supply Schedule ordering procedures. The original BPA must not have been previously issued under sole-source or limited-sources procedures.”
    - ☐ Urgency
    - ☐ Only One Source
    - ☐ Logical Follow Up
    - ☐ Brand name required
2. Other facts supporting sole source procurement:
  - a. What can this product/service do that other products/services cannot do?

PoliticoPro has a unique function in Washington, DC, as a leader in reporting cutting edge and in-depth news relevant to federal policy, bill tracking and daily legislative updates. There are other vendors that provide similar work, but not with the combination of in-depth analytical expertise and timely reporting necessary to support CDC’s emergency responses during the COVID outbreak and beyond. PoliticoPro provides real time policy news and a day ahead newsletter. These resources are of great value to CDC Public Health Analysts to achieve mission critical goals aiding responses to epidemics and informing and funding policy and research.
  - b. What other products/services were considered and why did they not meet the need?

Congressional Quarterly was considered but their services were not as in-depth as needed by Public Health Analysts in terms of congressional directory, news and policy updates. PoliticoPro also offers *legislative compass*, an informative data


analytics engine that serves as a support system to Public Health Analysts in predicting and estimating the outcome of legislative and congressional issues. Congressional Quarterly does not have a comparable analytical system, which is of great utility to the CDC workforce.

3. Program Office efforts to seek potential offerors:  
Extensive market research found Politico Pro's subscription effective in justifying budgetary needs. Politico Pro has about 100 policy reporters sharing up to the minute news on healthcare, finance, agriculture and more issues supporting CDC's mission. More CIOs including NCCDPHP, NCEZIP and OPHPR have justified subscription contracts. Offices use information provided through Politico Pro to discuss and guide decisions on issues pertaining to policy. Accurately and properly participating in policy discussions is critical to CDC's mission especially during public health emergencies.

E. Program Office Certification:

I have reviewed this sole source justification and certify the justification is true and accurate to the best of my knowledge and adequate to support other than full and open competition.

Center/Institute/Office COR/Program Official Name/Title: OS/OLS Robert Latimer Management & Program Analyst



\_\_\_\_ Center/Institute/Office COR/Program Official Signature:

Certification Date: January 17, 2023

F. Contracting Office Certification:

I have fully relied on the information provided herein and hereby certify that this justification is accurate and complete to the best of my knowledge and belief:

Contracting Officer Name: [Click here to enter text.](#)

\_\_\_\_ Contracting Officer Signature:

Certification Date: [Click here to enter a date.](#)