

## Vehicle Wrap Statement of Work

1. Custom full vehicle wrap digitally printed in full color to include all painted surfaces including roof and rear side and back windows. Wrap must be made from industry standard self-adhesive Controltac Graphic Film with Comply. Laminated w/ Cal luster overlamine.
2. Vehicle preparation and full installation (to include labor) for the following vehicles:
  - 4 X 2021 RAM 3500 CREW CAB
  - 1 x 2019 FORD F250 CREW CAB WITH CAMPER SHELL
3. Vehicle design and layout include 3 separate designs and up to 4 proofs per design sent via email - graphic ideas to be provided by Alabama National Guard. (See Reference Photo). The design must represent the professional values of the National Guard, including Loyalty, Duty, Respect, Selfless Service, Honor, Integrity, and Personal Courage. The color scheme should be some combination of Red, White, and Blue and must include the Alabama National Guard logo and website. In addition, the wrap must appeal to our target market age group of 17-24.
4. Proofs must be sent in full-color and be the exact color and design match of the graphics to be applied to the vehicles. Send designs and proof to [karey.l.elias.civ@army.mil](mailto:karey.l.elias.civ@army.mil).
5. Alabama National Guard will have final approval on all graphic designs and production will not start until vendor receives approval from Alabama National Guard.
6. Alabama National Guard will transport and pick up the vehicles to the vendor's chosen location for installation, provided it is within the State of Alabama.