

SUBJ: BRAND NAME JUSTIFICATION MEMORANDUM TO ACQUIRE HEADSET ASSEMBLIES FOR AGA MASKS FOR THE SEAL DELIVERY VEHICLE (SDV) MK 8

1. Identification of the agency and the contracting activity, and specific identification of the document as a “Limited Source Justification.”

This is a brand specific justification. Contracting activity is

Naval Sea Systems Command
Naval Surface Warfare Center
Panama City Division (NSWC PCD)
110 Vernon Avenue, Panama City, FL 32407-7001

2. Nature and/or description of the action being approved.

This action will award a firm fixed price order on a brand name basis to the lowest price offer that can provide the required Ocean Technology Systems headset assemblies for AGA Masks for the SDV MK 8.

3. A description of the supplies or services required to meet the agency’s needs (including the estimated value).

This requirement is to purchase the following:

Part Number	Description	Qty
910274-001	SDV MK8 Headset – AGA Masks	60

The Government’s minimum needs have been verified by the certifying technical and requirements personnel. This memo does not authorize acquisition for other requirements. This acquisition will be conducted using simplified acquisition procedures with a total dollar value above micro-purchase levels. All items will be delivered no later than 18 weeks upon receipt of order.

4. Identification of the justification rationale and, if applicable, a demonstration of the proposed contractor’s unique qualifications to provide the required supply or service. 10 U.S.C. 2304(c)(1). Application for brand name description FAR 6.302-1(c).

Only one responsible source and no other supplies or services will satisfy agency requirements, FAR 6.302-1(c). NSWC PCD currently has a need for Ocean Technology Systems 910274-001 SDV MK8 headsets for AGA masks as referenced in Section 2 of this document. These headsets

will be used with the existing SDV MK8 system. If another brand headset were to be purchased, it may not work with the existing SDV MK8 system, resulting in unacceptable risk to the project timeline and additional cost to the Government. Ocean Technology Systems is the OEM and the only approved source of supply for the items listed in Section 3 per the approved engineering drawing.

As such, the government does not expect significant savings through competition; therefore, it is more advantageous to the Government to acquire the items listed in Section 2, with no substitutes.

5. A determination by the ordering activity contracting officer that the order represents the best value consistent with FAR 13.106-1(b).

The Contracting Officer has determined that the order represents the best value and results in the lowest overall cost alternative (considering price, special features, administrative costs, etc.) to meet the Government's needs.

6. A description of the market research conducted among schedule holders and the results or a statement of the reason market research was not conducted.

For the reasons specified in paragraph 4 above, Ocean Technology Systems is the only brand that can meet the Government's needs. This requirement will be synopsized in the government point of entry sam.gov.

7. Any other facts supporting the justification. None

8. A statement of the actions, if any, the agency may take to remove or overcome any barriers that led to the restricted consideration before any subsequent acquisition for the supplies or services is made.

As stated in paragraph 4 above, Ocean Technology Systems is the only product that can meet this requirement.