

**DEPARTMENT OF VETERANS AFFAIRS**

**Justification for Brand Name Awards IAW [FAR 13.106-1](#)  
Over Micro-Purchase Threshold but Not Exceeding the SAT (\$150K)**

**Acquisition Plan Action ID: 36C250-23-AP-3592**

**1. Contracting Activity:** Department of Veterans Affairs, VISN 10,

Network Contracting Office 10  
2780 Airport Dr., Suite 340  
Columbus OH 43219

John D. Dingell VA Medical Center  
4646 John R St  
Detroit MI 48201

**2. Brief Description of Supplies/ Services required and the intended use/Estimated Amount:**

**This is a Brand Name solicitation for the following.:**

ITEM NUMBER	DESCRIPTION OF SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
<b>0001</b>	SimMan 3G PLUS Medium Manikin and Accessories Includes SimMan 3G PLUS Manikin, LLEAP License, USB Headset/Microphone, Consumables, Soft Sided Carry Case, 1 Year Manufacturer's Warranty. LOCAL STOCK NUMBER: 212-03150	1.00	EA		
	Funding/Req. Number: 1				553-23-3-063-0261
<b>0002</b>	All In One Panel PC For use as an Instructor Computer with LLEAP software, or a LLEAP, SimPad or SimPad Plus Patient Monitor LOCAL STOCK NUMBER: 400-29301	1.00	EA		
	Funding/Req. Number: 1				553-23-3-063-

VHAPM Part 813.106 Simplified Acquisition Procedures: Soliciting from a Brand Name  
Attachment 1: Brand Name Justification for SAP under \$150K

		0261
<b>0003</b>	1.00	
<p>Tablet For use as an Instructor Computer with LLEAP software, or a LLEAP, SimPad or SimPad Plus Patient Monitor LOCAL STOCK NUMBER: 400-09201</p>		
	Funding/Req. Number: 1	553-23-3-063-0261
<b>0004</b>	1.00 EA	
<p>Mobile Router Can accommodate up to 3 simulators being used simultaneously on one router. Battery-powered and ideal for mobile simulations. For optional internet access, SIM Card (not included) must be purchased by the customer. LOCAL STOCK NUMBER: 400-93050</p>		
	Funding/Req. Number: 1	553-23-3-063-0261
<b>0005</b>	1.00 EA	
<p>SimMan 3G PLUS Education Bundle: Getting Started/LLEAP A 2-day educational session with a Laerdal Educator at the customer site for up to 8 participants. Day one focuses on fundamental knowledge of the Simulator and day two provides in-depth knowledge of the Learner Application software. LOCAL STOCK NUMBER: 212-B-EDBNL1P</p>		
	Funding/Req. Number: 1	553-23-3-063-0261
<b>0006</b>	1.00 EA	
<p>Installation SimMan 3G PLUS Customer Site LOCAL STOCK NUMBER: 212-P83050</p>		
	Funding/Req. Number: 1	553-23-3-063-0261

0007

1.00 EA

SHIPPING/HANDLING

Funding/Req. Number: 1

553-23-3-063-  
0261

**3. Unique characteristics that limit availability to only one source, with the reason no other supplies or services can be used:**

The Detroit VAMC currently owns several SimMan3G manikins, which would allow for scenarios and training to be on one platform that is familiar to clinical and simulation center staff. Having another SimMan3G as opposed to a competitor's product allows clinical and simulation center staff to learn the salient characteristics, nuances, and features of one company's product, which allows the learners and instructors to immerse themselves into the simulated environment quickly.

The Laerdal SimMan3G has an intuitive, easy to use scenario design mode that allows instructors with very little simulation knowledge to construct scenarios to use when teaching learners.

The Graphical User Interface (GUI) lays out all the Manikins features on one page, allowing clinical and technical staff to quickly navigate his software platform and make changes "on the fly" if learners deviate from the scenario.

**4. Description of market research conducted and results or statement why it was not conducted:**

Searched VetCert using NAICS code 339113 and there were 818 vendors listed. Searched VetBiz using NAICS code 339113 and keyword Manikin. Located 2 SDVOSB vendors. Searched DSBS using the same criteria and there were 0 vendors listed. Searched GSA and items 1, 2, 3 and 4 were available from BMK (SDVOSB). Laerdal (OEM, Large Business) has 2 SDVOSB vendors (BMK and Beacon Point Associates), the SBA Rule of Two is attainable. This action will be competed open market as a small business set-aside.

**5. Contracting Officer's Certification:** *Purchase is approved in accordance with FAR13.106-1(b). I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.*

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Percy Johnson  
Contracting Officer